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Press Release 10/2017

* **ROEMHELD expands in China: New Subsidiary Roemheld Production Systems**
* **Second Start-Up in 2017**

*Laubach, October 19, 2017*. The ROEMHELD Group strengthens its presence in China and has founded the Roemheld Production Systems (Nanjing) Co., Ltd.   
The subsidiary with headquarters in Nanjing, some 300 km north-west of Shanghai plans to intensify the sales activities and expand the services offered.   
Nanjing with eight million inhabitants is, after Shanghai, the second commercial and industrial centre in Eastern China and has a well-developed infrastructure, numerous universities and a highly-skilled workforce.

The Roemheld Production System (Nanjing) Co., Ltd. is the second start-up of the ROEMHELD Group this year after the Römheld Rivi GmbH, focussing on magnetic clamping technology.

**Closer to the customer, more intensive advice**

The tasks of the new Asian subsidiary are the support of the key account and OEM customers, marketing and sales support and the expansion of services, including the supply of spare parts by a warehouse on site. Products and services shall be faster available and customers shall be provided with more intensive and comprehensive advice in a shorter time.

**Expansion of the market leadership**

The target of Roemheld Production Systems is, according to the General Manager Jia Tian, to expand the leading market position in the manufacturing, assembly, clamping and drive technology. In particular, customers in the mechanical engineering, automotive and aerospace industry and production automation are to be addressed. Tian expects a strong demand especially for clamping and changing technology for workpieces and production tools as well as components and systems for the assembly, handling and drive technology. Furthermore, Chinese customers are interested above all in solutions for the automation of set-up processes and for the machine communication within Industry 4.0 applications. The new subsidiary offers in China the complete product range of the ROEMHELD Group.

**About ROEMHELD:**

The ROEMHELD Group stands for solutions that contribute to a more efficient and economical design of the processes in the single and series production of nearly all industries. With innovative products of the production, assembly, clamping and drive technology, the group of companies is one of the international market and quality leaders of the industries concerned. Elements for production, testing and maintenance of large-scale components for wind power plants, components for the automation of setups and machine communication within Industry 4.0 complement the portfolio. The activities around the magnetic clamping technology are grouped in the Römheld Rivi GmbH founded in 2017. Besides a catalogue programme of about 25,000 articles, customised products are developed and manufactured so that the optimum solution can be delivered for nearly every task.

The group of companies is represented in more than 50 countries worldwide with service and sales companies and supplies, in particular, the international mechanical engineering, the automotive, aerospace and agro-industry as well as the medical technology. At the three locations in Laubach, Hilchenbach and Rankweil/Austria, the 510 employees achieved in 2016 sales of around 105 million Euro.

**Contact in China:**

**Jia Tian / 田 佳**

General Manager

总经理

**罗姆海德工艺装备（南京）有限公司**

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**Photos:**



Photo 1:

The ROEMHELD Group strengthens its presence in China and has founded the Roemheld Production Systems (Nanjing) Co., Ltd. (Photo: ROEMHELD).



Photo 2:

Sales Manager Wenbo He (left) and General Manager Jia Tian (Photo: ROEMHELD).

**You can download the press release as a word document and the image material in print quality:** [**http://www.auchkomm.com/aktuellepressetexte#PI\_203**](http://www.auchkomm.com/aktuellepressetexte#PI_203)

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